

HARIACTIVE (Sport & Physical Activity Participation) Action Plan

Theme	Relevant KPIs	Actions / Projects	Funding/ Funders	Lead	Proxy Indicators
Governance	All	Establish Community Sport and Physical Activity Network	N/A	Haringey Council (Recreation) HSP	
Activity Provision	1, 7, 8, 9, 2	Increase participation in walking, jogging, cycling	£219,696	Haringey Council (Recreation) PCT Haringey Sports Development Trust	
	1, 7, 8, 9, 2	Healthy Walking Programme	TBC	PCT	
	1, 7, 8, 9, 2	Libraries for Life (healthy walking)	TBC	Haringey Council (Culture, Libraries & Learning)	
	1, 7, 8, 9, 2, 3, 4, 5	Sports Hub/ club	£401,381	Haringey Council (Recreation)	
	1, 7, 8, 9	Sports Unlimited	£169,994	Haringey Council (Recreation)	
	1, 7, 8, 9	Health for Haringey	TBC	PCT/ Age Concern	
	1, 7, 8, 9	Health in Mind – Physical Activity (GP Referral)	£87,500	PCT	
	1, 7, 8, 9, 3, 4, 5	Increasing adult use of leisure centres	£2m	Haringey Council (Recreation /Sports & Leisure)	
Provision of information	1, 7, 8, 9	Will fall under HARIACTIVE initiative	£170,000 (for all elements)	Haringey Council (Recreation)	
Development of HARIACTIVE brand	1, 7, 8, 9, 3, 4, 5, 6	High profile campaign from April 2009	£170,000 (for all elements)	Haringey Council (Recreation)	